

## **Announcing the winners of**

### **The Water Industry Achievement Awards 2011**

Celebrating innovation and best practice in the water industry:

Leading industry titles *WET News* and *Water & Wastewater Treatment* have announced the winners of their prestigious Water Industry Achievement Awards, with companies such as Southern Water, MWH, Siemens and Cranfield University amongst the recipients.

Presented at a glittering black tie ceremony at the International Convention Centre in Birmingham compèred by Paul Tonkinson last week, winners in 11 categories were announced covering the latest innovations and best practice in the water sector.

Natasha Wiseman, editor of *Water & Wastewater Treatment* said *"The Water Industry Achievement Awards are a highlight of the sector's calendar and this fifth anniversary year has been no exception. The judges were impressed, not only with the highest number of entries ever, but also with the calibre of those entries. Innovation, sustainability and carbon reduction are objectives for the whole water and wastewater industry and were strongly represented in the entries. The organisers are thrilled to be able to reward best practice in this way."*

The winners of the Water Industry Achievement Award's are as follows:

#### **Carbon Reduction Initiative of the Year, sponsored by Asset International**

##### ***Winner: Imtech Process***

Imtech Process impressed the judges with how the Cardiff and Afan advanced digestion schemes have helped Dwr Cymru Welsh Water's operational carbon footprint. The Cardiff scheme alone has resulted in a reduced power consumption, from 130 Mega Watts per hour a day to an impressive 80.

#### **Fog Reduction Initiative of the Year**

##### ***Winner: Less Mess!***

Less Mess made a very admirable and tenacious effort to raise awareness with the Fat Trap, a simple idea but one that has been effective in highlighting a major problem from grassroots upwards.

### **Community Project of the Year sponsored by Siemens**

***Winner: Southern Water***

Southern Water is putting its money where its mouth is, said the judges. Through employing a full-time Community and Charity officer, Southern Water has, during the past year, raised a record £350,000 for charity; and helped 200-plus community organisations. A record 415% increase – from 60 to 249 – has been witnessed in the number of working days volunteered by staff to help their local communities.

### **Health and Safety Initiative of the Year**

***Winner: Nomenca***

Nomenca impressed the judges with its people-based approach to health and safety. The panel said Nomenca has not only got to the heart of challenging staff, but has demonstrated a desire and success in embedding the initiative into day-to-day activities.

### **Customer Satisfaction Initiative of the Year sponsored by UK Drainage Protocol**

***Winner: Southern Water***

Southern Water's impressed the judges yet again, with an initiative that offers an innovative approach with real benefits. Southern Water has put the customer at the centre of the business.

### **SUDS & Flood Management Initiative of the Year**

***Winner: MWH and Dŵr Cymru Welsh Water***

The judges felt this initiative was truly unique. This initiative is one of the efforts at a national level to improve attitude towards Suds and flood management. Tackling these issues on a national level is truly innovative in the UK, they said.

### **People Initiative of the Year**

***Winner: The Centre for Water Science, Cranfield University***

Offering a diverse range of ways to encourage engineers of the future earned 'Stream' the award. The panel felt Stream will create skills, and ultimately help in overcoming a major shortage in the industry. For universities to work together is a major achievement, said the judges.

### **Most Innovative Use of An Existing Technology sponsored by Balfour Beatty Utility Solutions**

***Winner: Siemens Water Technologies***

The judges were impressed by the Siemens Water Technologies' Chloroclam, saying the product is helping the water industry move towards real-time control for networks. They said it is creating a more secure network for customers, improving water quality and helping water companies meet their SIMS targets. It also has the potential to complement devices measuring other parameters.

### **Most Innovative New Technology of the Year**

***Winner: Greener Waste***

The judges felt Greener Waste's pioneering concept represented a step change in innovation for reed beds with extra benefits in construction and maintenance. The product is not only practical and flexible but aesthetically-pleasing as well.

### **Partnership Initiative of the Year sponsored by Imtech Process**

***Winner: Thames Water Utilities***

The judges said it was a close shave deciding the winner in this category but Thames Water Utilities got the edge having shown it is possible to work with partners in different sectors having identified a common interest and desire to prove the concept of bio-methane and overcome the technical and regulatory hurdles of injecting such gas into the UK distribution system.

## **Outstanding Individual Contribution to the Water Industry**

***Winner: Milo Purcell***

Milo Purcell, Drinking Water Inspectorate's deputy chief inspector is a hard-working unsung hero! He is a figurehead not only in representing his organisation, but in guiding the industry through the principles, processes and the technicalities of successfully delivering improvements to drinking water quality.

## **Outstanding Innovation 2011 sponsored by Ofwat**

***Winner: Greener Waste***

Greener Waste's Modular High Efficiency Reed Bed is unique and ticked all the right boxes, said the judges. They felt the concept represented a step change in innovation for reed beds, overcoming a lot of the issues that utility companies faced with traditional reed beds.

## **ENDS**

For further information, visit [www.waterindustryachievementawards.info](http://www.waterindustryachievementawards.info)

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